



TREO FOUNDATION'S

Walk from OBESITYSM

2024
NATIONAL
SPONSORSHIP
OPPORTUNITIES

TAKING STEPS FOR YOUR HEALTH



TREO

FOUNDATION

Treatment, Research and
Education to end Obesity.



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Walk
from **OBESITY** SM

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About the
Obesity Walk



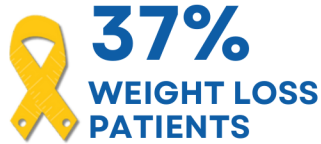
The mission of the Walk from Obesity is to raise awareness of the impact of the disease of obesity, and the need for expanded efforts to end the rising epidemic.

REGISTRATION & PARTICIPANTS

Participants of the Walk from Obesity include:



Who are dedicated to the treatment, prevention and education of the disease of obesity, and other related diseases.



Who continue to treat obesity, and those who are interested in learning about weight-loss treatments options.



That recognize obesity has an epidemic, and want to make a difference in their community.



Who want to show their love and support of those seeking or undergoing weight-loss treatment.



46% Based on 2022-2023, 46% of Walker were between the ages of 25 and 44.



LOCATION, LOCATION, LOCATION.

Walk from Obesity events take place in various cities across the country. Each event location is determined based upon response/demand from local volunteers. Many locations host a Walk annually due to continued success and high demand. We anticipate more than 15-20 Walk from Obesity's will be held in 2024!

WHAT DOES YOUR NATIONAL SPONSORSHIP FUND?

Your support as a national sponsorship will fund the startup cost of our 2024 Walk from Obesity program!

The funding your company provides is crucial to allowing us to reach our 2024 goal of awareness Walks across the country!



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2024 Sponsorship Levels and Benefits



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Walk from Obesity National Sponsors enjoy tremendous exposure through many outlets such as print, radio, internet, and Social Media. In addition, National Sponsors are able to proudly promote their participation and support of the event throughout their target audiences. If you have a sponsorship idea that is not listed, please contact us and we will be happy to work with you to create a customized sponsorship package.

NATIONAL SPONSORSHIPS - \$15,000

- COMPANY/PRODUCT LOGO ON WALK T-SHIRT (**PROVIDED TO EVERY WALKER**)
- COMPANY/PRODUCT LOGO ON WALK BAGS (**PROVIDED TO EVERY WALKER**) - NEW THIS YEAR!
- WALK PARTICIPANTS' CONTACT INFORMATION (ONLY INCLUDES OPT-INS) - NEW THIS YEAR!
- PROMO CODE FOR 10 FREE REGISTRATIONS PER WALK (IF REQUESTED) - NEW THIS YEAR!
- PROMINENT EXHIBIT TABLE AT EACH EVENT (FREE ENTRY FOR EXHIBIT REPRESENTATIVES)
- RECOGNITION ON THE TREO FOUNDATION'S ANNUAL DONOR LIST
(**DONOR SIGNS AT ASMBS ANNUAL MEETING, FOUNDATION WEBSITE, BARIATRIC TIMES**)
- RECOGNITION ON EVENT EMAIL NOTIFICATIONS & REMINDERS
(**APPROXIMATELY 20,000 PER YEAR**)
- RECOGNITION ON WALK FROM OBESITY NATIONAL MARKETING MATERIALS
- COMPANY/PRODUCT LOGO ON WALK BANNER (**DISPLAYED AT EVERY WALK**)
- RECOGNITION ON WALK WEBSITES AND EACH EVENT PAGE
- RECOGNITION AT TREO FOUNDATION'S WALK FROM OBESITY EXHIBITS
- LISTING AS NATIONAL SPONSOR IN WALK FROM OBESITY ELECTRONIC NEWSLETTER
- RECOGNITION ON WALK FROM OBESITY SOCIAL MEDIA ACCOUNTS

EARLY BIRD ADD-ON SPONSORSHIP - \$5,000

- ONLY ONE EARLY BIRD ADD ON AVAILABLE! BE THE FIRST TO CLAIM THIS!
- RECOGNITION WILL BE INCLUDED ON EACH WALK'S REGISTRATION PAGE, AS WELL AS SOME EMAIL COMMUNICATIONS AND SOCIAL MEDIA POSTS.
- APPROXIMATELY 55% OF PARTICIPANTS USE THE EARLY BIRD PROMO WHEN REGISTERING.

IF YOU ARE INTERESTED IN BECOMING A 2024 NATIONAL SPONSOR OF TREO FOUNDATION'S WALK FROM OBESITY,
PLEASE COMPLETE THIS FORM AND **FAX** TO: 352-331-4975, **EMAIL** TO INFO@TREOFFOUNDATION.ORG
OR **MAIL** TO : TREO FOUNDATION, 14260 W NEWBERRY RD #418,NEWBERRY, FL 32669.

SPONSORSHIP

NATIONAL SPONSORSHIP
\$15,000

ADD-ON EARLY BIRD SPONSOR
\$5,000

ACKNOWLEDGEMENT:

I ACKNOWLEDGE THAT TREO FOUNDATION, OR
ITS WALK FROM OBESITY CAMPAIGN, DOES NOT
ENDORSE OR RECOMMEND ANY COMMERCIAL
PRODUCTS, PROCESSES OR SERVICES.

I ACKNOWLEDGE THAT SPONSORS EXHIBITING AT
ANY WALK FROM OBESITY EVENT ARE WELCOME
TO GIVE AWAY ITEMS, BUT NOTHING IS TO BE
SOLD.

CONTACT INFORMATION:

FULL NAME (PLEASE PRINT)

COMPANY/INSTITUTION

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL ADDRESS

PAYMENT INFORMATION:

CHECK MUST BE MADE PAYABLE TO TREO FOUNDATION.
 CHECK AMERICAN EXPRESS VISA
MASTERCARD

CARD NUMBER

EXPIRATION DATE

CVC

PRINT CARDHOLDERS NAME

SIGNATURE

DATE

BILLING ADDRESS (IF DIFFERENT FROM MAILING ADDRESS)

Note: A 5% processing fee will be added to all credit card transactions for
National Sponsorship. Please mail a check to avoid this additional fee.

THANK YOU FOR YOUR SUPPORT. ONCE YOUR FORM IS RECEIVED, WE WILL CONTACT YOU FOR THE
INFORMATION NEEDED FOR ACCURATE REPRESENTATION TO MAXIMIZE YOUR BENEFITS. FOR QUESTIONS OR
ADDITIONAL INFORMATION PLEASE CONTACT

MICHAEL VOTTA AT MICHAEL@TREOFFOUNDATION.ORG TAX ID#: 59-3520006