**DATE**

Dear **COMPANY NAME,**

**PRESENTING SPONSOR NAME** is proudly collaborating with TREO Foundation, hosting a “Walk from Obesity” event on **DATE** at **WALK LOCATION**. We would like to provide your company with the opportunity to get involved with this community event by **becoming a Local Sponsor or making an in-kind donation.**

In the United States more nearly 42% of adult individuals are living with Obesity. Obesity can decrease an individual’s life expectancy by 7-14 years and increase the risk of developing other life-threatening conditions such as: Diabetes, Heart Disease, Stroke, Some Cancers, Complications from COVID -19, and more! TREO Foundation’s *Walk from Obesity* is the nation’s largest walkathon that draws attention to obesity as a disease and the medical options available for treatment.

Participants at the event will walk to raise awareness and funds for education, research, and access to treatment of obesity. The event is a noncompetitive, set your own pace - allowing anyone to participate. Also, TREO Foundation is a 501 (c)(3) nonprofit organization, with **tax ID 59-3520006.**

We are requesting a donation of **ITEM OR SPONSORSHIP AMOUNT.**

**Why it’s important for us to raise awareness of the obesity epidemic.**

• According to the CDC, obesity affects 41.9% of Americans, the highest rate ever for the disease.

<https://www.cdc.gov/obesity/data/adult.html>. Some estimates are this number could reach 50% by 2030.

• Obesity is a leading cause of preventable death in the United States.

• The World Health Organization (W.H.O), along with National and International medical and scientific

societies, now recognize obesity as a chronic progressive disease resulting from multiple environmental and genetic factors.

Thank you for your consideration in advance and whether you donate or not, we are thankful for what you do for the community and value your mission!

Thank you,

**YOUR NAME**

**PRESENTING SPONSOR NAME**