



WHY DO YOU WALK?

2019 NATIONAL SPONSORSHIP OPPORTUNITIES

My bariatric surgeon, nurses, and nutritionists saved my life!

I want to see my patients succeed!

#WhyIWalk

I want to be healthy and lose weight!

Weight loss surgery enabled me to enjoy my life!

Dear Potential National Sponsor,

On behalf of the ASMBS Foundation Board of Directors, I would like to invite your organization to be part of the nation's largest obesity awareness walkathon. The ASMBS Foundation's Walk from Obesity reaches thousands of individuals each year to raise awareness of obesity, and educate communities about the different types of prevention and treatment options that are available.

The Walk from Obesity is also the Foundation's largest fundraising program. Funds are raised collectively through donations and pledges from Walk participants, matching gifts, local organizations, and most importantly National Sponsors. Through this support, the Foundation is able to finance annual research grants, numerous educational programs, and dozens of annual awareness campaigns.

As a National Sponsor, your support will allow the Foundation to bring this exclusive event to bariatric/weight loss programs and hospitals across the country. Your support will also allow us to provide additional educational resources and materials regarding obesity and treatment options available to communities in need.

National Sponsors gain invaluable exposure not only on a national level, but at a local level as well. National Sponsors are recognized at each Walk from Obesity event, and given the option to exhibit. Becoming a National Sponsor is the perfect opportunity to get involved in the obesity community, and help bring attention to this rising epidemic.

If you have any questions regarding sponsorship, please do not hesitate to contact the ASMBS Foundation office at 352-332-9100 or info@asmbsfoundation.org.

We look forward to having your support in 2019!

Rami E. Lutfi, MD, FACS, FASMBS
President, ASMBS Foundation

Michael Votta
Executive Director

GREAT REASONS to Become a Sponsor



VISIBILITY

National Sponsors receive invaluable exposure at all Walk from Obesity events, and nationally through promotion of the campaign.



EDUCATE

National Sponsors are given the opportunity to provide participants with information about products and services that may improve their health and well-being, which otherwise they may have never heard about.



ASMBS Foundation
100 SW 75th Street, Suite 201, Gainesville, FL 32607
Tel: 866-471-2727 | Fax: 352-331-4975
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www.WalkfromObesity.com

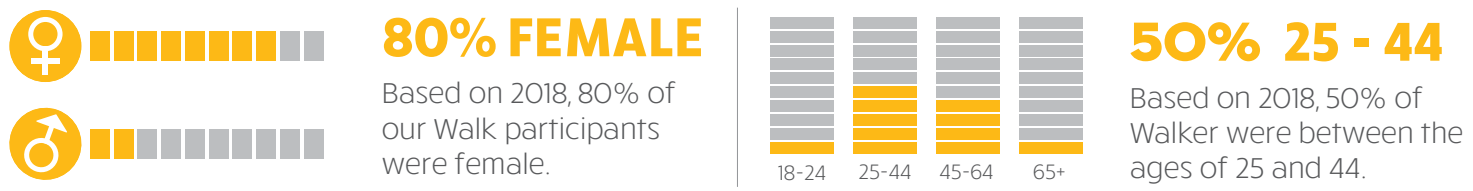


About the Walk from Obesity

The mission of the Walk from Obesity is to raise awareness of the impact of the disease of obesity, and the need for expanded efforts to end the rising epidemic.

REGISTRATION & PARTICIPANTS

Participants of the Walk from Obesity include (based on 2018):



LOCATION, LOCATION, LOCATION!

Walk from Obesity events take place in various cities across the country. Each event location is determined based upon response/demand from local volunteers. Many locations host a Walk annually due to continued success and high demand. We anticipate more than 30 Walk from Obesity's will be held in 2019!

WHAT DOES YOUR NATIONAL SPONSORSHIP FUND?

Your support as a national sponsorship will fund the startup cost of our 2019 Walk from Obesity program!

The funding your company provides is crucial to allowing us to reach our 2019 goal of 30 awareness Walks across the country and raising over \$300,000!



2019 Sponsorship Levels and Benefits

Walk from Obesity National Sponsors enjoy tremendous exposure through many outlets such as print, radio, internet, and Social Media. In addition, National Sponsors are able to proudly promote their participation and support of the event throughout their target audiences. If you have a sponsorship idea that is not listed, please contact us and we will be happy to work with you to create a customized sponsorship package.

GOLD | \$25,000

Listed as a "Sponsor of Early Bird Registration", which allows participants to register at a discounted rate. (60% of registered participants used EBR)	✓		
Banner Ad in the Walk from Obesity Newsletter (Six issues per year)	✓		
Logo on Fundraising Incentive Prizes (Please contact us for more details)	✓		
Company/Product Logo on Walk Bags (Provided to every walker)	✓		
		SILVER \$20,000	
Walk Participant's Contact Information (Only includes those that opt-in)	✓	✓	
Promo Codes for FREE Walk Registration	25 Per Walk (Activation Required)	10 Per Walk (Activation Required)	BRONZE \$15,000
Prominent Exhibit Table at Each Event (Free entry for exhibit representatives)	✓	✓	✓
Recognition on Event Email Notifications & Reminders (Approximately 20,000 per year)	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Recognition on Walk from Obesity National Marketing Materials	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Company/Product Logo on Walk Banner (Displayed at every Walk)	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Company/Product Logo on Walk T-shirt (Provided to every walker)	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Recognition on Walk Websites and Each Event Page	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Recognition at ASMB'S Foundation's Walk from Obesity Exhibits	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Listing as National Sponsor in Walk from Obesity Electronic Newsletter	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"
Recognition on Walk from Obesity Social Media Accounts	as "Gold Sponsor"	as "Silver Sponsor"	as "Bronze Sponsor"

Please note: full amount listed must be paid in order for all benefits to be provided. We will be happy to customize benefits for sponsorships outside of these listed amounts. Wish to give more? Contact us about our Platinum Sponsorship level.



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www.WalkfromObesity.com



2019 National Sponsorship Commitment Form

If you are interested in becoming a 2019 National Sponsor of the ASMBS Foundation's Walk from Obesity, please complete this form and fax to 352-331-4975, email to info@asmbsfoundation.org, or mail to ASMBS Foundation, 100 SW 75th Street, Suite 201, Gainesville, FL 32607.

Deadline for 2019 National Sponsorship is February 22, 2019.

SPONSORSHIP LEVEL:

Please Select Sponsorship Level

- Gold (\$25,000) Silver (\$20,000) Bronze (\$15,000)

ACKNOWLEDGEMENT:

- I acknowledge that ASMBS Foundation, or its Walk from Obesity campaign, does not endorse or recommend any commercial products, processes or services.
- I acknowledge that Sponsors exhibiting at any Walk from Obesity event are welcome to give away items, but nothing is to be sold.

CONTACT INFORMATION:

Company/Institution

Contact Person (Please print)

Position/Title

Street Address

City

State

Zip

Country

Telephone

Fax

Email

PAYMENT INFORMATION:

Please note: preferred payment is via check, however, online payment options are available.

Check must be made payable to **The American Society for Metabolic and Bariatric Surgery Foundation**

- Check American Express Visa MasterCard

Card Number

Expiration Date

Print Cardholders Name

Signature

Date

Billing Address (If different from mailing address)

Thank you for your support. Once your form is received, we will contact you for the information needed for accurate representation to maximize your benefits.

For questions or additional information please contact **Michael Votta at michael@asmbsfoundation.org**

Tax ID#: 59-3520006



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