The following support will be provided by the ASMBS Foundation for each Walk event.

- **Planning Guide**: Walk Committee Planning Guide
- **Email Communications** to the event leader from staff members with tips and reminders
- **Online Registration System**: setup, maintenance, and technical support for online users (participants, donors, and sponsors)
- **Collection of Funds**: sponsorships and donations
- **Email Communications** to Walk participants, donors, and sponsors about fundraising and event info
- **Social Media**: setup and manage a Facebook event and other social media posts about the Walk (paid advertisement provided)
- **Online Community Board Posts**: help advertise your Walk through local online community boards
- **Media Alerts**: Assistance with developing media alerts or news releases
- **Printed Materials**: ordering and production provided by the Foundation (logo collection etc.)
- **Event Guidance**: planning by phone or email
- **More as needed!**

The following items will be produced and shipped directly, ready for use:

- **BROCHURES**: Walk from Obesity brochures
- **T-SHIRTS**: Event T-shirts (Sizes: Youth L – Adult 6X)
- **BANNER**: Walk from Obesity event banner
- **BOOKS**: Child coloring books
- **PRIZES**: Fundraising prizes for participants
- **AWARDS**: Walk awards (sponsor plaques and trophies)

**RECRUITMENT**: The following files (PDF) are provided, ready for use and can be printed or used electronically. These items will assist in sponsor and participant recruitment:

- Local Sponsorship Prospectus
- Printable Flyer and Social Media Graphics
- Other items as needed or requested

**COST RECOVERY**: The ASMBS Foundation will cover the cost of the following items, as needed, for each Walk. Preapproval is required for any item over $250 and a local expense budget of 15% or less of monies raised should be spent at the local level:

- Venue fee (typically under $500)
- Rentals – chairs, tables, portables, etc.
- DJ or sound equipment rental
- Permits, if required
- Signage, event or directional
- Insurance, liability coverage (automatically provided)
- Other items deemed a necessity for the event to take place